



HEALTHY FOOD IN PARKS



September 19, 2012
8:00 a.m. to 5:00 p.m.

Sysco Denver Food Show
Denver Merchandise Mart
451 East 58th Avenue, Denver, CO 80216

This is a **free event** targeted to representatives from concessions companies with food service responsibilities and NPS staff with public health and/or concessions management responsibilities.

Pre-registration required.
Participation limited to 75.

Please RSVP by September 11, 2012 to NPHA at tgeorgevits@funoutdoors.com

The National Park Hospitality Association (NPHA) and Sysco Corporation invite you to attend a one-day seminar and product showcase on September 19, 2012 at the Sysco Denver Food Show. The Denver Show is one of Sysco's largest annual events, with more than 90 percent of the company's suppliers in attendance, as well as more than 300 vendors.

This NPHA event is designed to increase awareness of the healthy products that are available through national park concessioners, while broadening the understanding of the National Park Service Healthy and Sustainable Food Program. Participants will also have ample time to visit the Denver Sysco Food Show floor, to speak with suppliers and sample products.

Presentation topics will include:

- An overview of the National Park Service Healthy and Sustainable Food Program
- Sysco support, including menu planning and meal nutritional evaluation tools
- Understanding domestic and international visitors' food preferences
- Marketing and merchandising healthier food options to today's national parks visitor
- Sustainability/nutrition/wellness ratings: Trends in helping people make choices
- Working with local suppliers

The National Park Service and its concessioner partners are committed to supporting healthy lifestyles in America by offering and encouraging healthy food choices. The NPS and its concessioners have worked to develop minimum standards for healthy foods in parks and to find ways to highlight the availability of nutritious food and its benefits. Choosing healthy foods will reflect a change in the buying habits for many park visitors, but successful efforts to promote this selection, coupled with success in making the healthy food enjoyable, can help encourage better food choices long after a park visit.

Accommodations:

Comfort Inn Central (adjacent to the Denver Merchandise Mart) Contact Kim Anderson 303-297-1717.
Ramada Inn one mile from the Merchandise Mart (I-25 and I-70). Contact Ross Rawliuk 303-292-9500.

For more information on NPS Healthy Parks Healthy People, please click here http://www.nps.gov/public_health/hp/hphp.htm.